## Tiffen highlight new Steadicam M1 and Lowell PRO Power LED at IBC 2015

See the Tiffen International team on stand 10.C49 at IBC2015, RAI Centre, Amsterdam, 11–15 September

Tiffen International will highlight the new top of the range M1 Steadicam and the Lowel PRO Power LED light at IBC 2015 along with other new products across the range.

**M1 Steadicam:** The M-1 Steadicam is the result of seven generations of experience, innovation, engineering skills, technological advances and invaluable feedback from the users. It's the strongest and most robust Steadicam of all. The 'M' stands for modular, and this is the most modular Steadicam ever. You can start with the simplest post and upgrade later to the full rig.

The new M-1 camera stage is built around strength and high load precision with centre drives for superior rigidity with an optional vernier fingertip tilt adjustment – no tools needed.

The G-70x Elastic Arm is highly durable, performance adjustable, and offers smooth operation with a huge 70lb. lifting capacity and a 29" boom range. You can move it from lowest to highest position with very little effort.

Top Steadicam operator/trainer Chris Fawcett will be demonstrating the M1 on the Transvideo stand, 11F31. Chris also designed the Exovest™, now the Steadicam vest of choice for many. With a pivoting exoskeletal structure the Exovest offers a huge leap forward for operators with unrestricted movement, on-the-fly adjustability, with a user-friendly design, which is more sympathetic towards the female operator.

## Steadicam Gold workshop

You will also be able to learn more about, and sign up for the forthcoming UK-based Steadicam Gold Workshop in November with an ever increasing technical approach to training, which will incorporate all of the advanced skills not generally covered on the Silver and Bronze Workshops. Potential attendees are advised that it would be best to have a reasonable basic understanding of Steadicam to get the most from the training, but instructors will be on hand for all levels of ability.

This is to be a five and a half day, intensive and fully submersive experience in the heart of Buckinghamshire, UK with some of Europe's finest Steadicam operators as instructors from the worlds of Motion Picture, TV/Broadcast, Drama, Sport and corporate films. http://flysteadicam.tiffen.com/steadicam-gold-workshop-uk-2015-dates\_announced/

**Lowel PRO Power LED:** Also headlining on the stand, the Lowel PRO Power LED, the latest LED light from Lowel. It's a compact focusing light available in hi-CRI tungsten or daylight color, with impressive output and a wide fresnel 8:1 focus range. It is comparable to a 150w tungsten-halogen fixture with similar optics. Dimmable without color shift, the light works with both AC power and its special DC accessory battery system, which can clamp-mount to the stand or be used with a shoulder strap for handheld lighting. The Lowel PRO light is perfect for on-the-go shooting and small location studio setups.

Lowel has always gone the extra mile in quality of design and product manufacturing with the real world needs of the location shooter in mind. As such, the PRO Power LED has a host of available light control and mounting accessories available, plus a full range of compact and versatile lighting kits.

Tiffen will also be showing a number of new products across the range.

On stand 10.C49 you will find Robin Thwaites, Danny Hallett, Kevan Parker, Carey Duffy and Terry Carey, as well as Chris Fawcett on Transvideo's stand 11.F31.